



COURISTAN®  
CONTRACT • HOSPITALITY

MAKING THE MOST OF YOUR  
COURISTAN WOOL BLEND CARPET



# CARPET CARE GUIDE

## QUICK REFERENCE FOR COMMERCIAL & HOSPITALITY

*Commercial carpet represents a significant capital investment.*

*To get the most out of this investment competent maintenance is essential.*

*With correct maintenance you will extend the useful life of the carpet by many years.*

*These simple instructions are intended to help you achieve this objective.*

## 1- PREVENTATIVE MAINTENANCE

### Entrance Mats

Install adequate barrier mats at all entrances. A 20-foot mat installation can reduce inbound soil by up to 92%. Place mats under revolving doors and inside elevators to stop street soil from reaching upper floors.

### Rapid Stain Response

Act immediately – a wet stain treated promptly can see up to 90% removal. A dry stain may leave 50% or more behind after cleaning.

- Blot, don't rub – rubbing damages fibers and untwists yarn.
- Use only WoolSafe-approved products.
- Address old stains as soon as they are discovered – time matters.

### Color & Design Considerations

Carpet color and pattern affect how quickly a carpet appears dirty:

- Muted tones / browns – conceal soiling longer.
- Vivid / yellow-heavy designs – show dirt faster; require more frequent cleaning.
- Busy, random patterns – effectively hide spots and stains.

### Benefit Protectors

Couristan does not recommend topical treatments on wool or wool-rich carpets. Wool is naturally soil and stain resistant. Uneven application can cause rapid re-soiling or a patchy look.

## 2- DAILY MAINTENANCE (Vacuuming)

Do	Avoid
Use an upright machine with a brush/beater bar – creates vibration that lifts trapped soil.	Canister vacuums – less effective for commercial carpet.
Regularly strip the brush/beater bar of hair and thread.	Operating with a bag more than half full – performance drops significantly.
Check for damage to skirt and hoses before each use.	Letting the rotating floor-machine head contact carpet edges during marble burnishing –abrades and untwists yarn.

**Tip:** At flooring interfaces (carpet meets marble/hard floor): keep hard-floor detergents away from carpet edges. Many are alkaline and can cause fiber bleeding and damage.

### 3-INTERIM MAINTENANCE (Cosmetic / Low Moisture Cleaning)

Interim maintenance achieves surface-level cleanliness without deep extraction – ideal for high-traffic commercial spaces.

Method	How It Works	Couristan Verdict
Bonnet Cleaning	Damp mop-like pad + slow rotary machine skims the surface.	<b>NOT recommended – risk of pile burst and loss of pattern definition.</b>
Dry Foam Shampooing	Low-moisture foam applied by soft cylindrical brush. Short dry time.	<b>Recommended ✓</b>
Absorbent Powder	Powder impregnated with detergents/solvents brushed in, then vacuumed. Carpet walkable almost immediately.	<b>Recommended ✓</b>

### 4-PERIODIC MAINTENANCE (Deep / Wet Cleaning)

Before wet cleaning heavily soiled areas (entrances, corridors), use a pile lifter (power brush) to vacuum out deeply impacted dry soil. This makes subsequent wet cleaning significantly more effective. Couristan does not recommend rotary shampooing – it bursts the pile and leaves residue that must be vacuumed dry.

#### STEP 1 – Pre-Treatment Application

Apply a WoolSafe-approved cleaning solution evenly across all carpet surfaces using a pump sprayer or inline injection sprayer.

Requirement	Specification
pH Range	4.5 – 8.5
Application Method	Pump sprayer or inline injection sprayer
Coverage Rate	Approx. 300–400 sq ft per gallon
Focus Areas	Traffic lanes, entry areas, food & beverage zones

#### STEP 2 – Hot Water Extraction Rinse

Perform hot water extraction using commercial truck-mounted or high-performance portable extraction equipment.

Specification	Detail
Water Temperature	120°F – 160°F maximum (wool fiber safe range)
Extraction Solution	Acidic rinse agent, pH 2.5–5.0 – neutralizes residues and stabilizes dyes
Technique	Slow wet pass followed by a minimum of two dry passes; use overlapping passes for uniform cleaning

**Avoid:** Rotary shampooing and bonnet cleaning are both NOT recommended by Couristan for their wool or wool-rich carpets.

## 5-CORRECT CHOICE OF CLEANING AGENTS

### Why Chemistry Matters

Wool and wool-rich carpet yarns are dyed under acidic conditions. An alkaline cleaning agent can cause color bleeding — sometimes not apparent until the third or fourth cleaning.

### Sticky Residue Risk

If a cleaning agent dries to a sticky residue it will attract dirt rapidly, causing the carpet to look dirtier far sooner after cleaning.

### WoolSafe Requirement

Couristan requires all their carpets be cleaned with WoolSafe-approved chemicals – an internationally recognized certification confirming suitability for wool and acid-dyed nylon carpets.

### Find Approved Products

A list of 150+ approved cleaning agents, stain removal products, and ancillary products: [www.woolsafe.org](http://www.woolsafe.org)

## QUICK REFERENCE SUMMARY

Task	Recommendation	Notes
Daily cleaning	Upright vacuum w/ brush/beater bar	Keep bag <50% full
Surface refresh	Dry foam (cylindrical brush) or absorbent powder	Low-moisture; fast dry time
Deep cleaning	Hot water extraction	~10 min pre-spray dwell time
Stain removal	Blot immediately; WoolSafe products only	Wet stain: up to 90% removable
Cleaning agents	WoolSafe-certified only	Avoid alkaline products
Methods to AVOID	Bonnet cleaning, rotary shampooing, topical protectors	Risk pile burst / fiber damage



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#### Global Headquarters

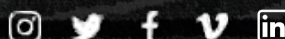
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