



COURISTAN®  
CONTRACT · HOSPITALITY

# CENTENNIAL

Art Déco France Amérique nord affiche catalogue  
Maurice Pico, Bas-relief pour la façade des Folies Bergères,  
la danseuse Anita Barka, 1928, Paris.



Salon de style Art déco Salon de style Art déco Média LABOUSSE



Official general catalogue,  
International Exposition  
of Decorative  
Arts and Modern Industry;  
Paris, April–October, 1925



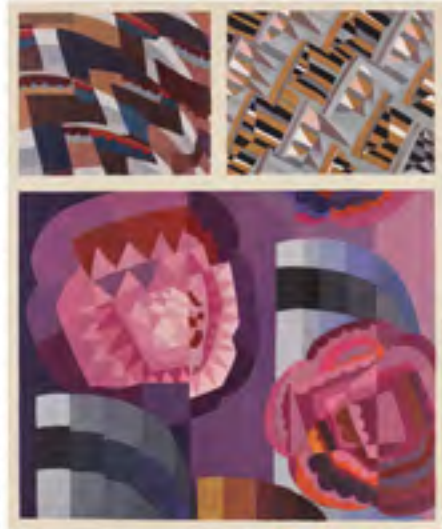
The door of Ateliers Martine,  
the interior design business  
owned by Paul Poiret, 1911



Paul Poiret beaded gown, retrospective exhibition  
at the Museum of Decorative Arts, Paris Jun 23–Jan 26:  
"Paul Poiret: Fashion is a Feast"



Emile-Jacques Ruhlmann, Cabinet d'angle, vers 1921, Brooklyn Museum, New York



1928 Pochoir Plate - Nouvelles Variations by Edouard Benedictus



Lecole Van Cleef Arpels  
Bensimon Paris  
vanity case Paris c1920  
©Doug Rosa



French carpet rug by Suzanne Guéguichon,  
1925-27—Image © Victoria and Albert Museum.



Paul Poiret Exposition couturier Musée des Arts Décoratifs.

## Celebrating 100 Years of Design

To honor Couristan's century-long legacy in design, our team explored how the abstraction of biomorphic forms shaped the prevailing aesthetic from the 1920s to the 2020s and beyond. The streamlined geometry and simplification of organic motifs have become a hallmark of carpet and rug design throughout the 20th and 21st centuries.

Couristan opened its doors as this new design philosophy was emerging. Its style was evident in the graphics of Le Bon Ton, Erté, the Ballet Russe, and Paul Poiret. Pochoir-printed textile books ushered in a century of abstracted textile patterns. Organic forms became central motifs, inspired by artists such as Burkhalter, Séguy, Verneuil, Dufy, and Picasso.

Today, we champion the natural world and our intense fascination with biophilic references, vegetation and earth's minerals. Our carpet designers have played with organic form and geometry, employing sophisticated interplays of lithe organic motifs. The resulting collection of designs will sit beautifully within any contemporary interior.

This collection is a springboard to develop exceptional carpet concepts. Contact your local representative to explore your design and color possibilities.

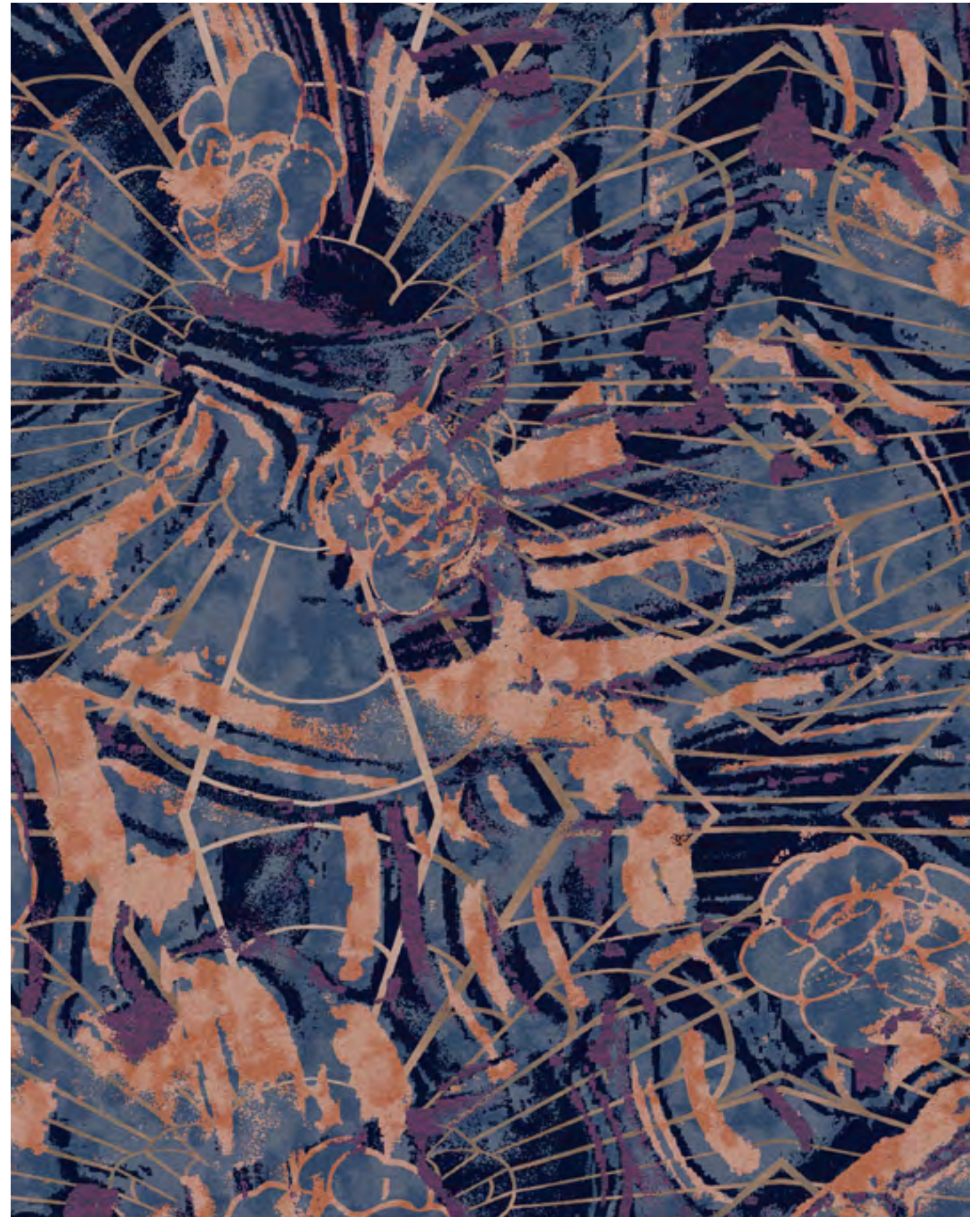


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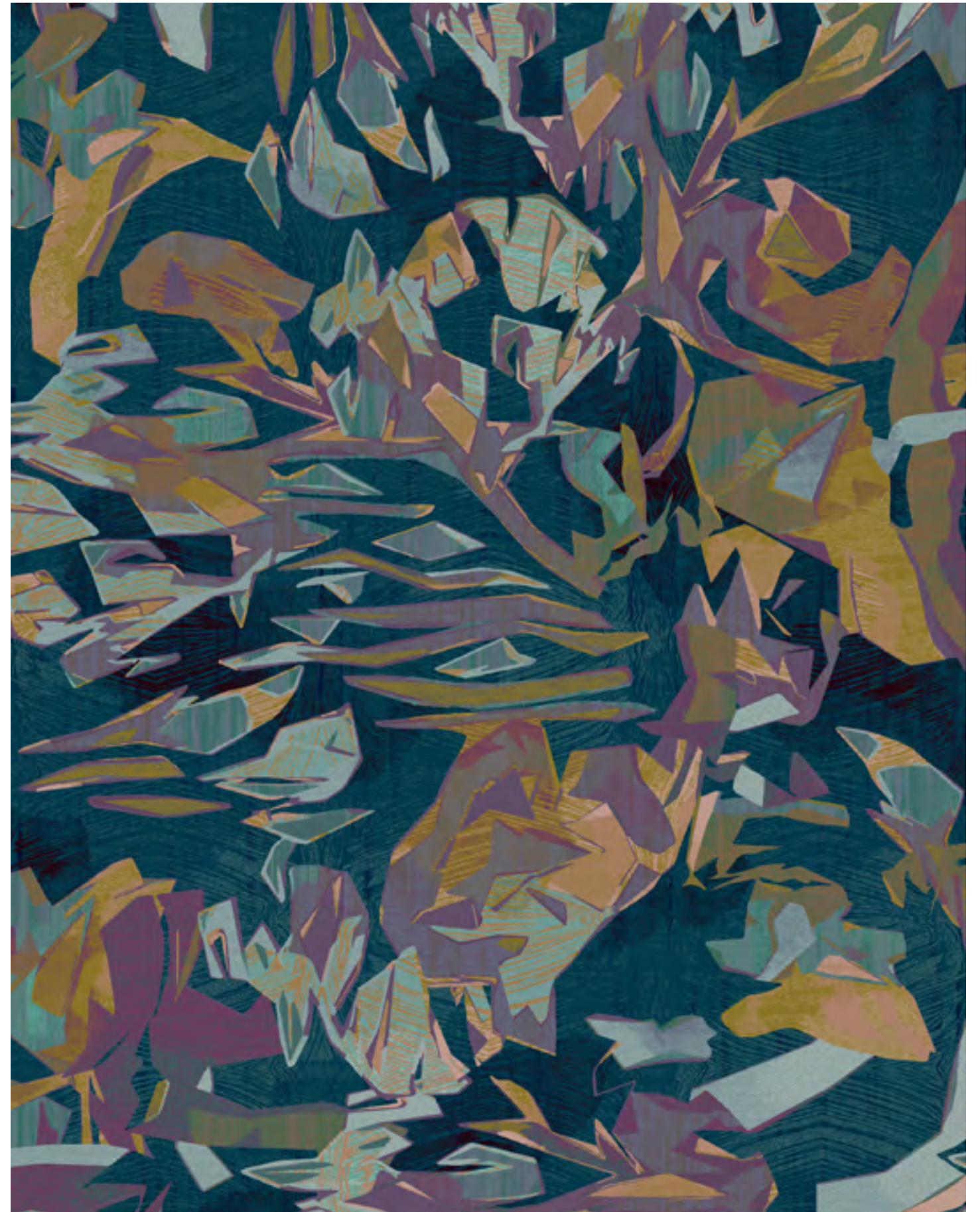
This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



P289615B



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



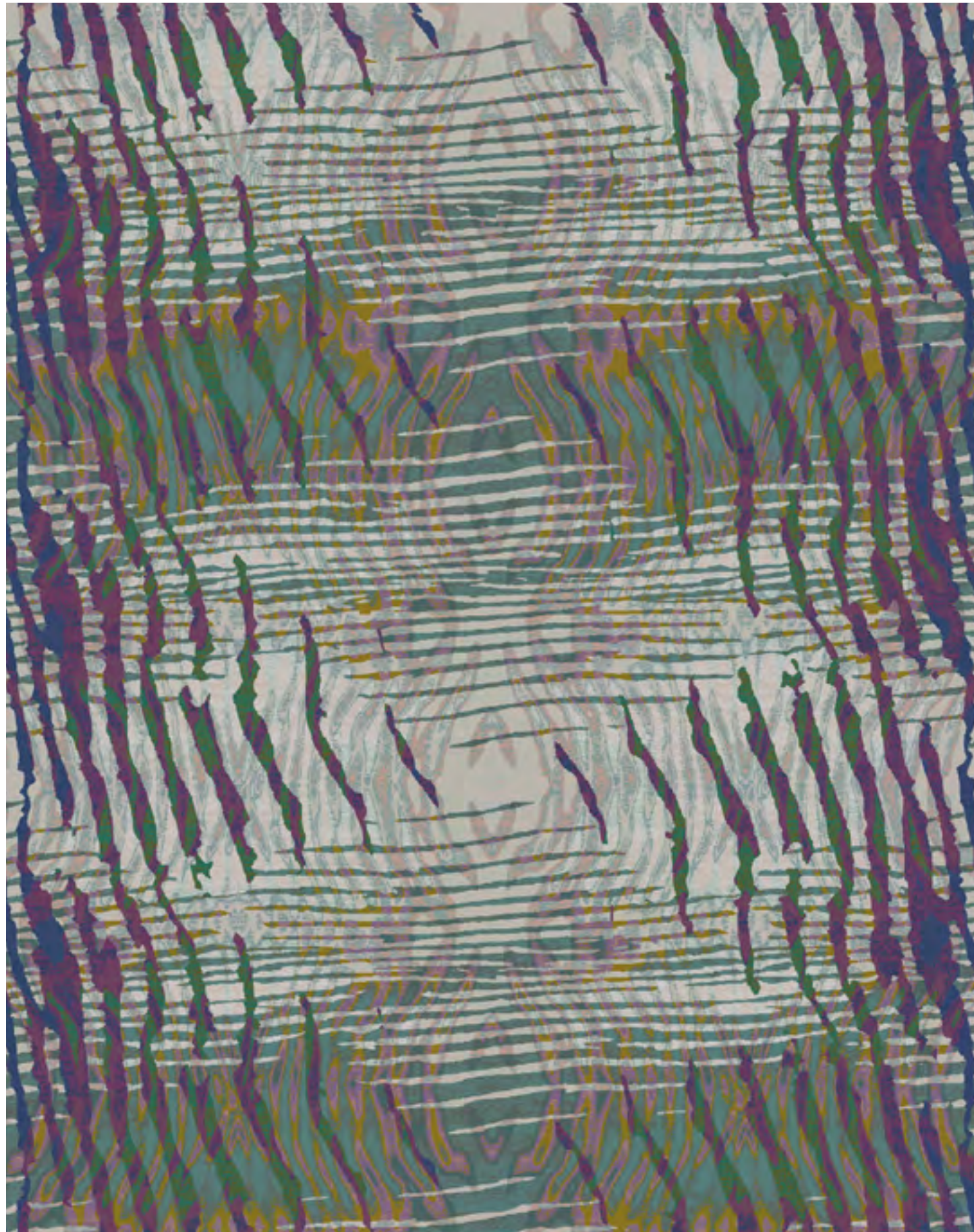
289725



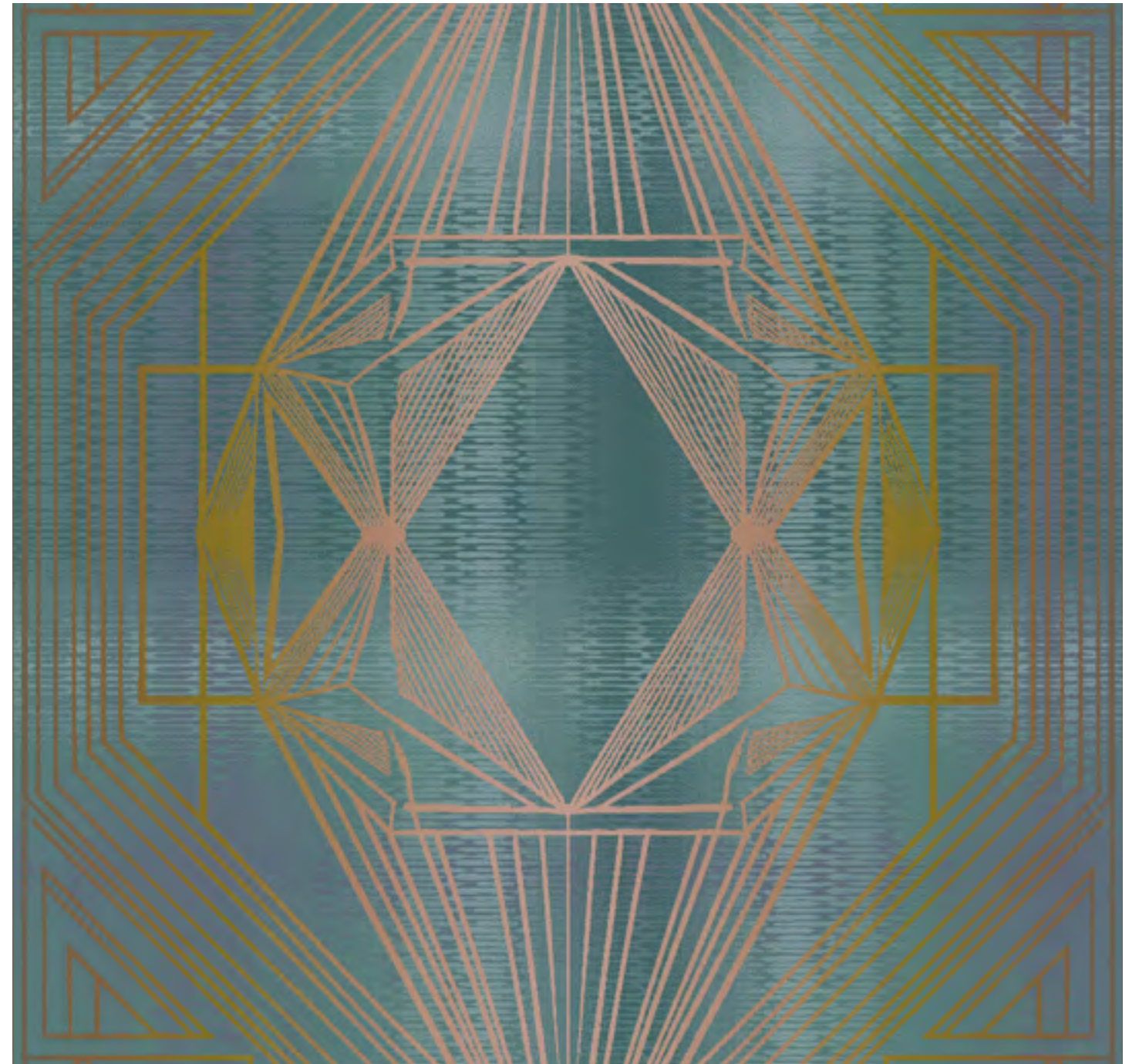
289785B



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289548B HT



289730B



P289707B



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289806B



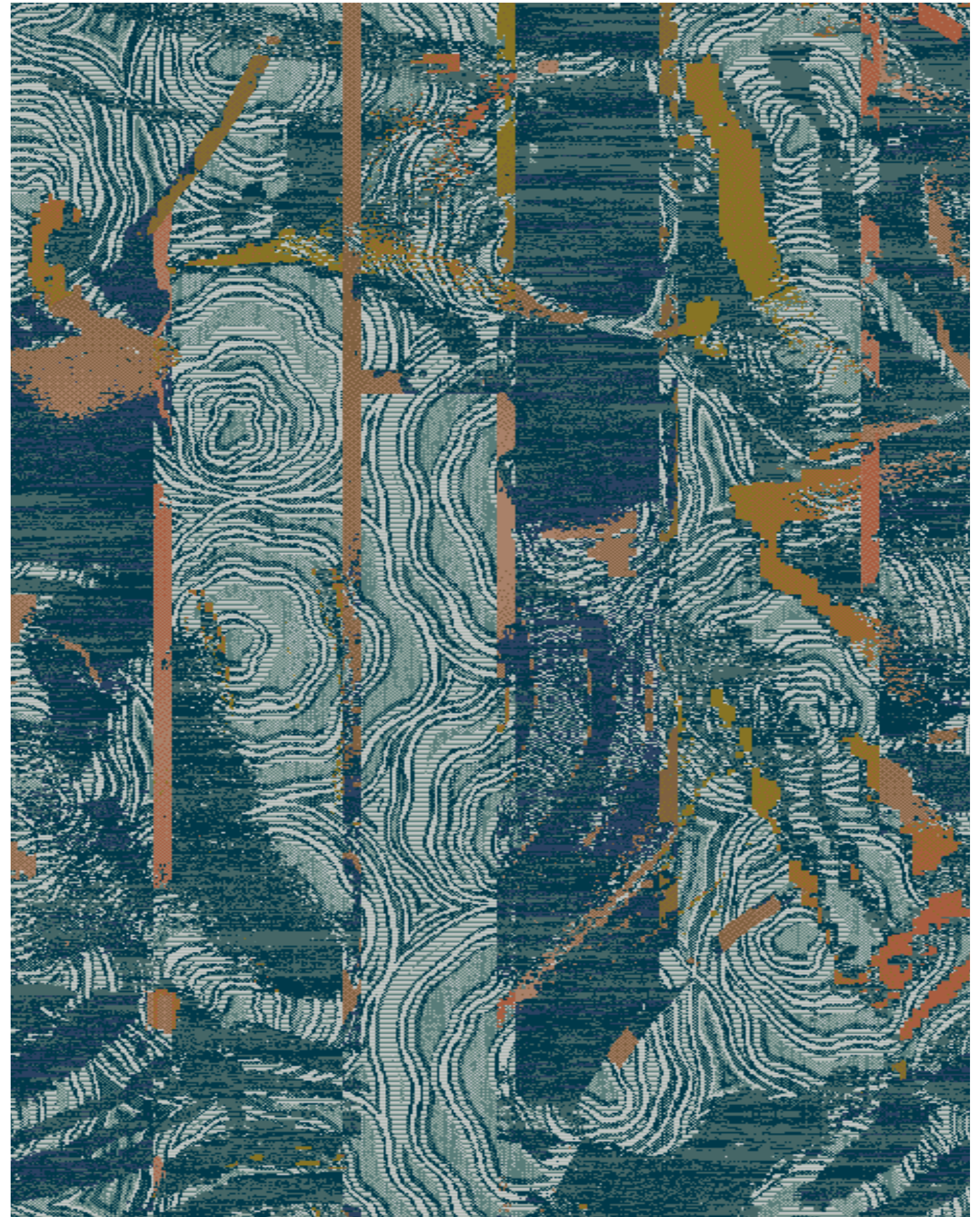
This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



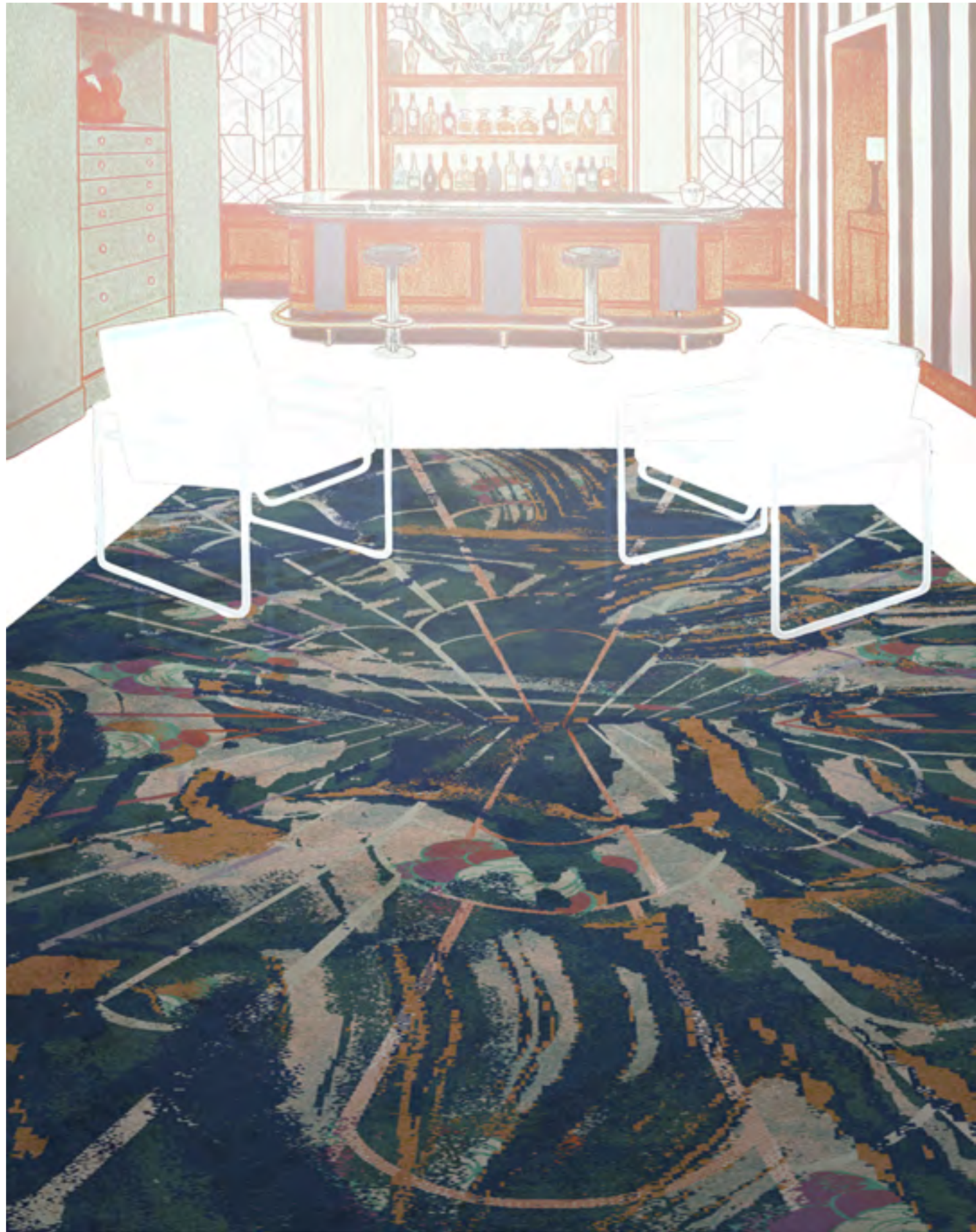
289800 HT



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289712B



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



287222B C2



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289547B HT



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289723B



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289711B



289818B



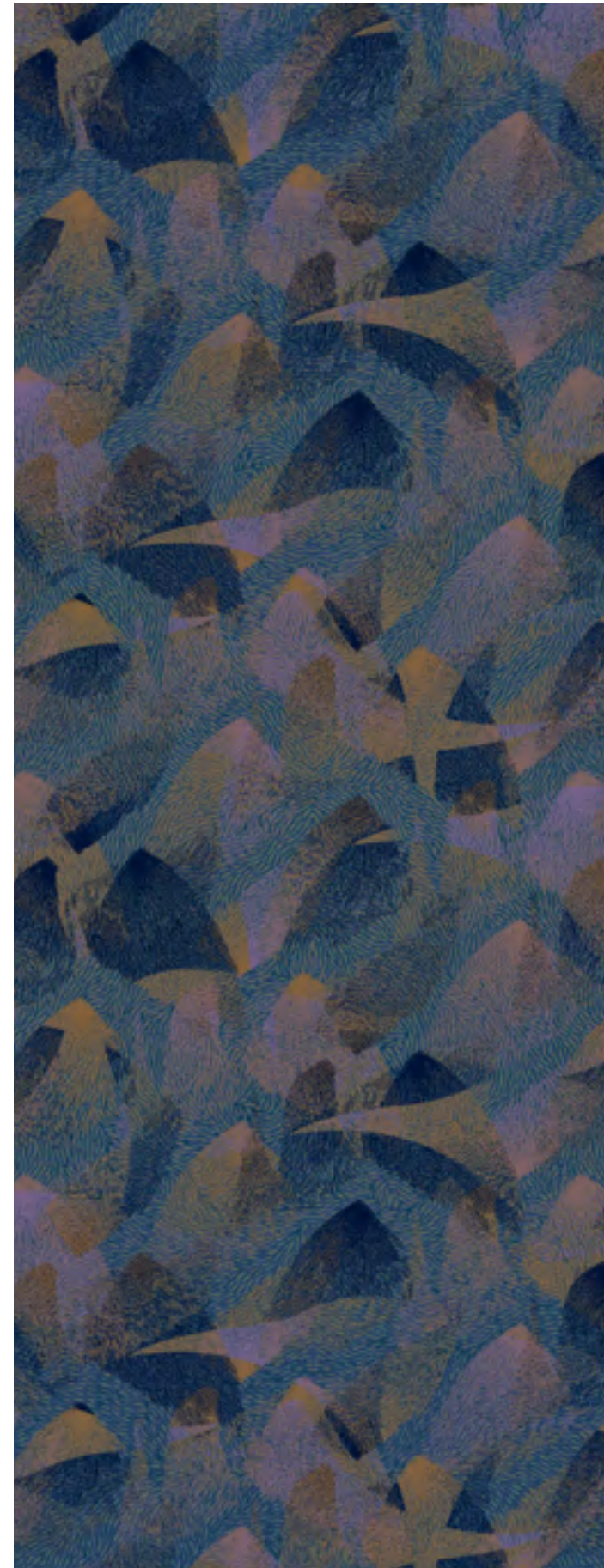
289819B



295069 C-1



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



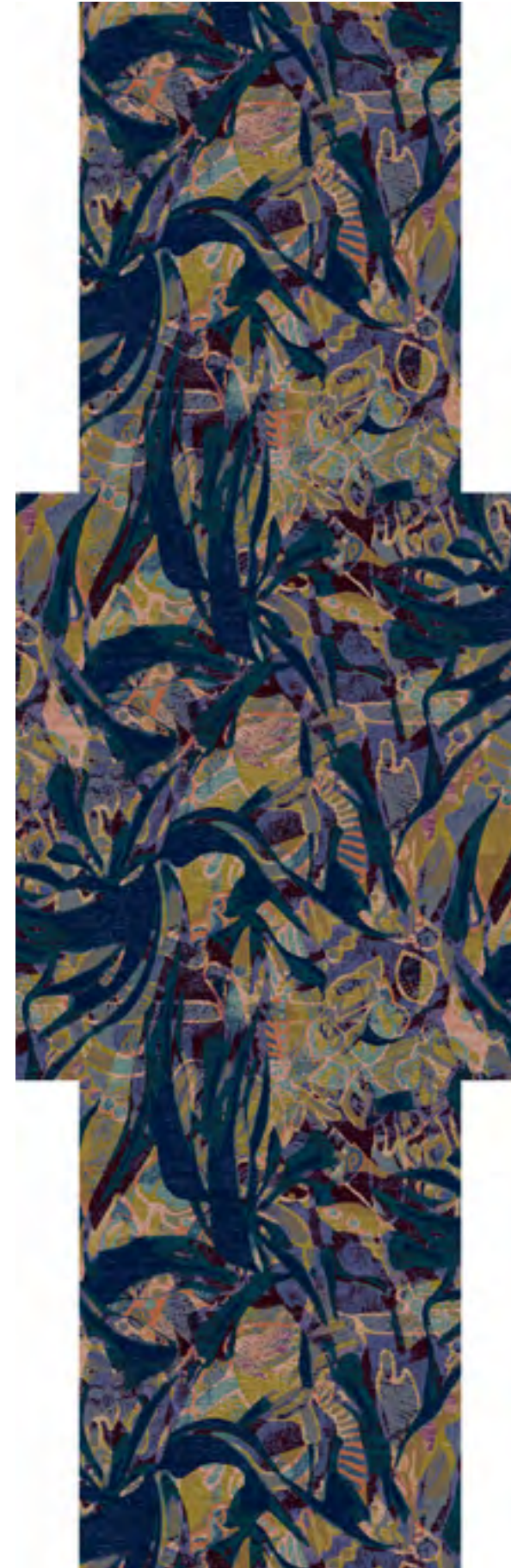
294035 C3



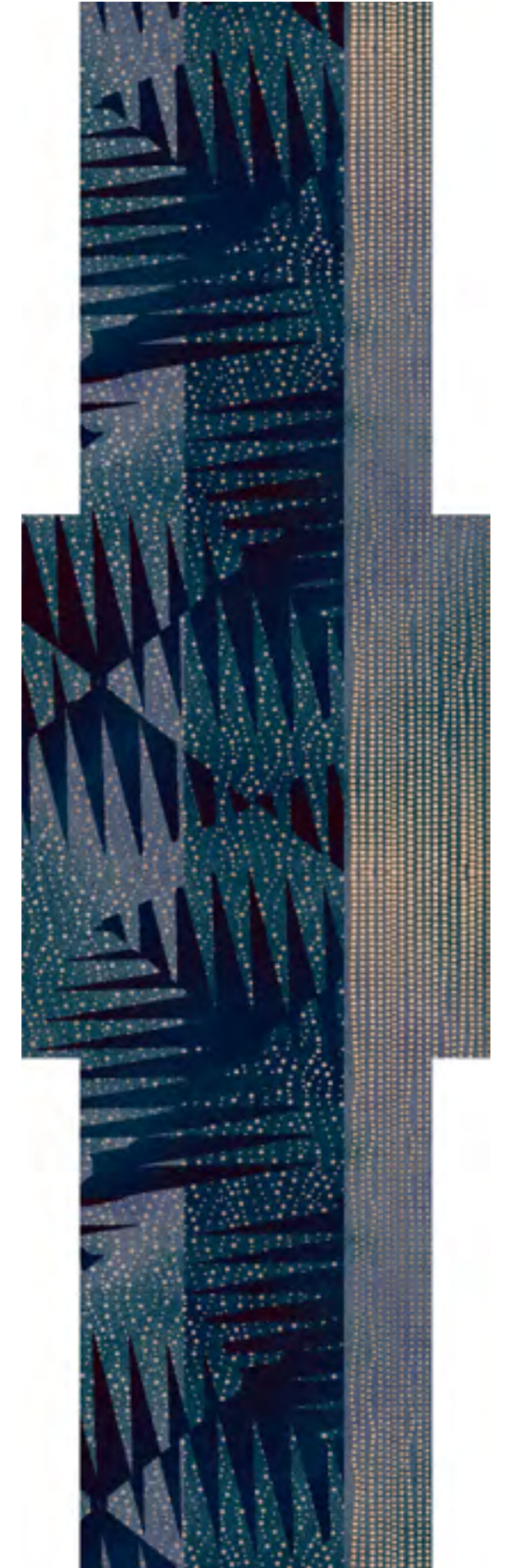
289821B



290320B C2



289799B PLAN



289859B PLAN



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289724



289613B



289814B



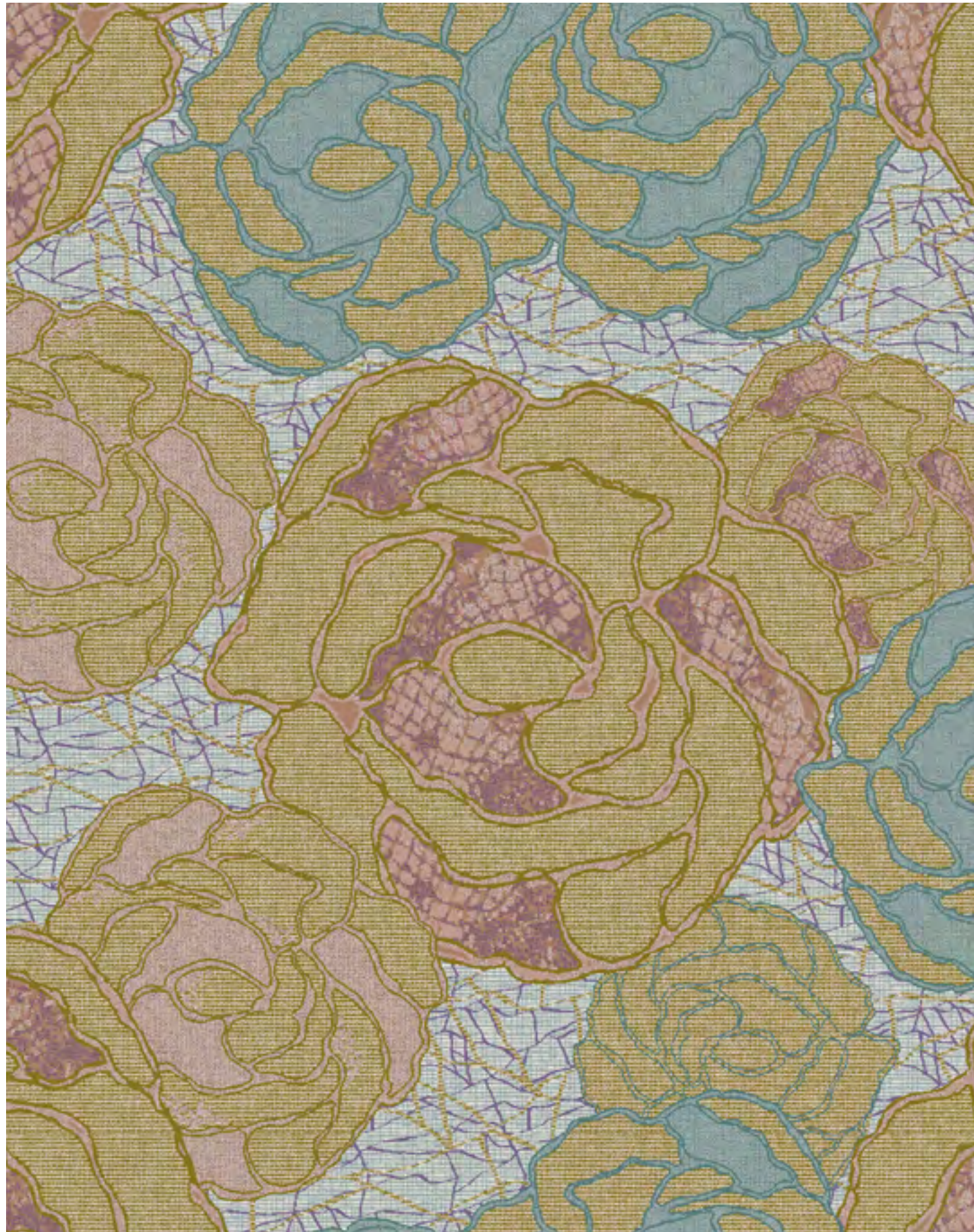
289815B PLAN



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289719B



289807B



289804B



289817B PLAN



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289721B



281314B C2



P289612B



This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.



289508B



289709B

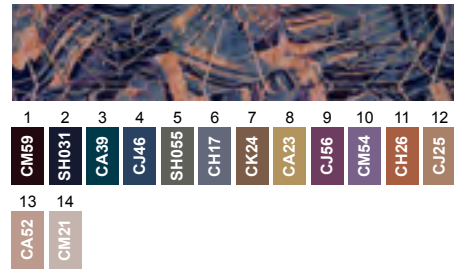


This render is an indication of how the pattern might work in a room. Scales are approximate and are for design intent only.

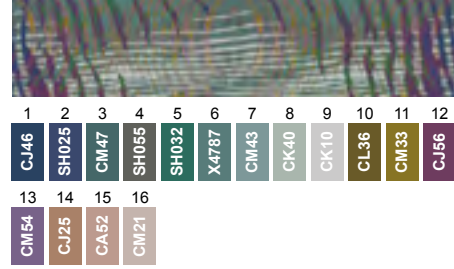


289718B HT

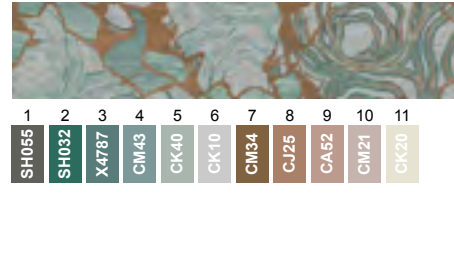
**P289615B** Repeat: 13ft 1.72in x 11ft 9.56in (4.01M x 3.60M)



**289548B HT** Repeat: 9ft 7in x 14ft 4.50in (2.92M x 4.38M)



**289806B** Repeat: 13ft 1.71in x 20ft 3.33in (4.01M x 6.18M)



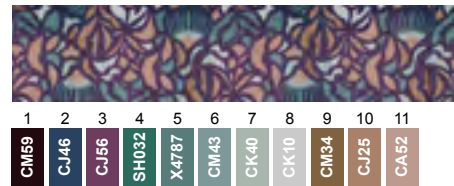
**287222B** Repeat: 13ft 1.14in x 23ft 7.11in (3.99M x 7.19M)



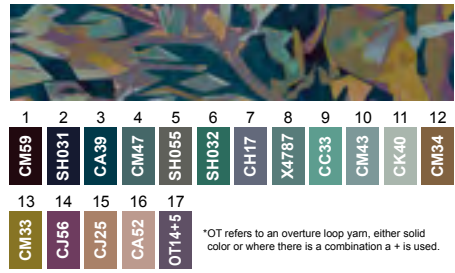
**289711B** Repeat: 13ft 1.71in x 60ft 2.22in (4.01M x 18.34M)



**295069 C-1** Repeat: 13ft 1.43in x 13ft 1.44in (4.00M x 4.00M)



**289725** Repeat: 20ft 0in x 30ft 0in (6.10M x 9.14M)



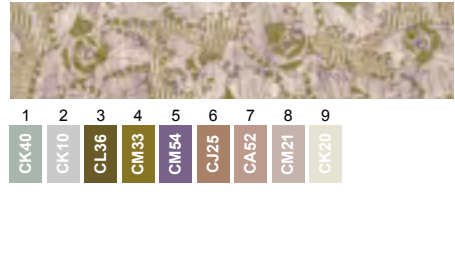
**289730B** Repeat: 13ft 1.14in x 18ft 1.44in (3.99M x 5.52M)



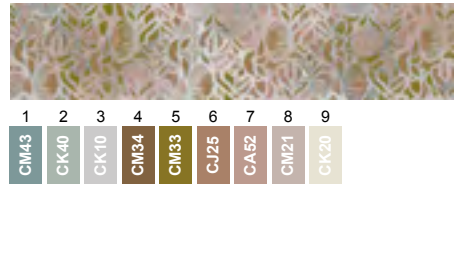
**289800 HT** Repeat: 11ft 0in x 11ft 0in (3.35M x 3.35M)



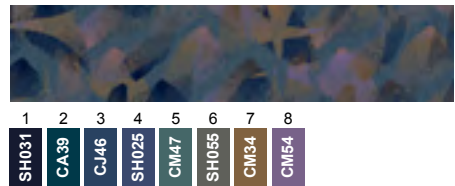
**289547B HT** Repeat: 13ft 1.75in x 13ft 1.67in (4.01M x 4.00M)



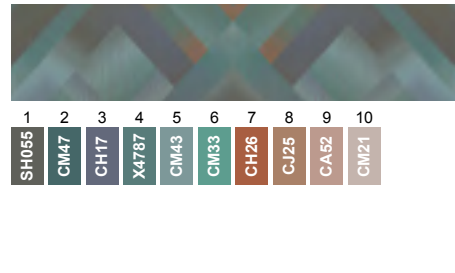
**289818B** Repeat: 13ft 1.71in x 13ft 4in (4.01M x 4.06M)



**294035 C3** Repeat: 26ft 2.29in x 38ft 1.14in (7.98M x 11.61M)



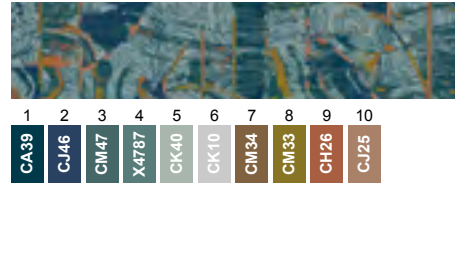
**289785B** Repeat: 26ft 3.43in x 29ft 1.78in (8.01M x 8.88M)



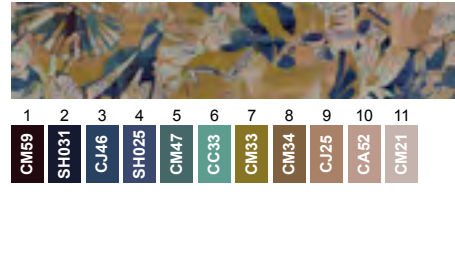
**P289707B** Repeat: 6ft 6.74in x 8ft 3.68in (2.00M x 2.53M)



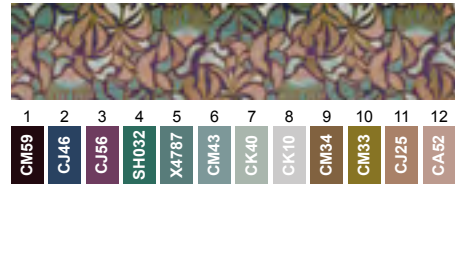
**289712B** Repeat: 13ft 1.14in x 13ft 6.22in (3.99M x 4.12M)



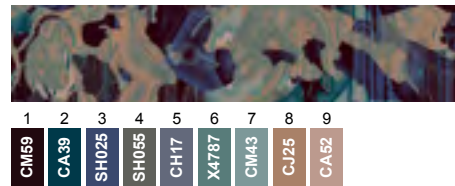
**289723B** Repeat: 13ft 1.71in x 13ft 1.78in (4.01M x 4.01M)



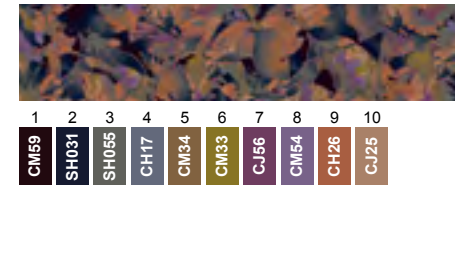
**289819B** Repeat: 13ft 1.43in x 13ft 1.44in (4.00M x 4.00M)



**289821B** Repeat: 13ft 1.71in x 16ft 10.67in (4.01M x 3.60M)



**290320B C2** Repeat: 26ft 2.29in x 26ft 2.89in (7.98M x 8.00M)



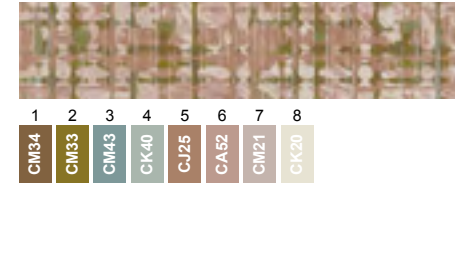
**289724** Repeat: 26ft 3.43in x 26ft 3.56in (8.01M x 8.02M)



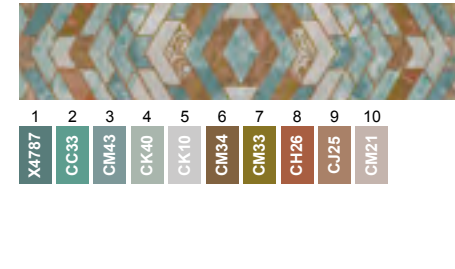
**289815B** Repeat: 8ft 4in x 29ft 7in (2.54M x 9.02M)



**289804B** Repeat: 13ft 1.71in x 20ft 5.33in (4.01M x 6.23M)



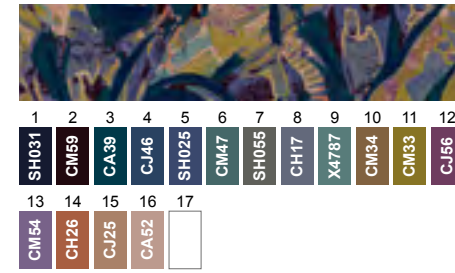
**281314B C2** Repeat: 13ft 1.14in x 12ft 9.33in (3.99M x 3.89M)



**289709B** Repeat: 13ft 1.14in x 19ft 0.57in (3.99M x 5.81M)



**289799B** Repeat: 8ft 4in x 29ft 2in (2.54M x 8.89M)



**289613B** Repeat: 26ft 3.43in x 26ft 3.56in (8.01M x 8.02M)



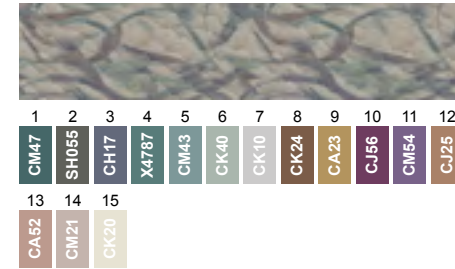
**289719B** Repeat: 13ft 1.71in x 11ft 0.44in (4.01M x 3.36M)



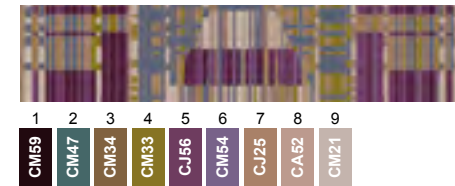
**289817B** Repeat: 8ft 4in x 26ft 3.56in (2.54M x 8.02M)



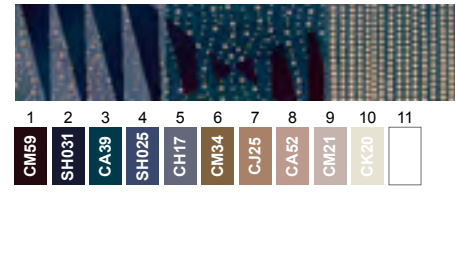
**P289612B** Repeat: 26ft 3.41in x 30ft 0in (8.01M x 9.14M)



**289718B HT** Repeat: 5ft 6in x 11ft 0in (1.68M x 3.35M)



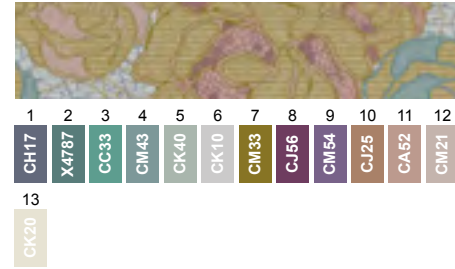
**289859B** Repeat: 8ft 4in x 29ft 1.78in (2.54M x 8.88M)



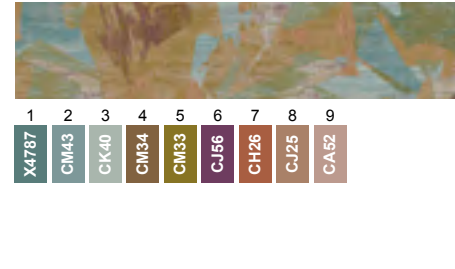
**289814B** Repeat: 6ft 6.57in x 9ft 6.22in (2.00M x 2.90M)



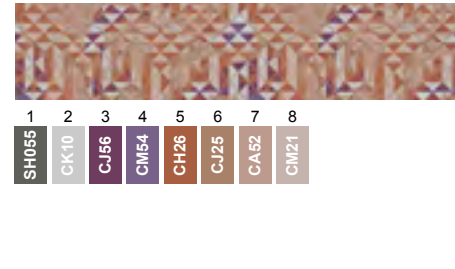
**289807B** Repeat: 13ft 1.14in x 13ft 1.11in (3.99M x 3.99M)

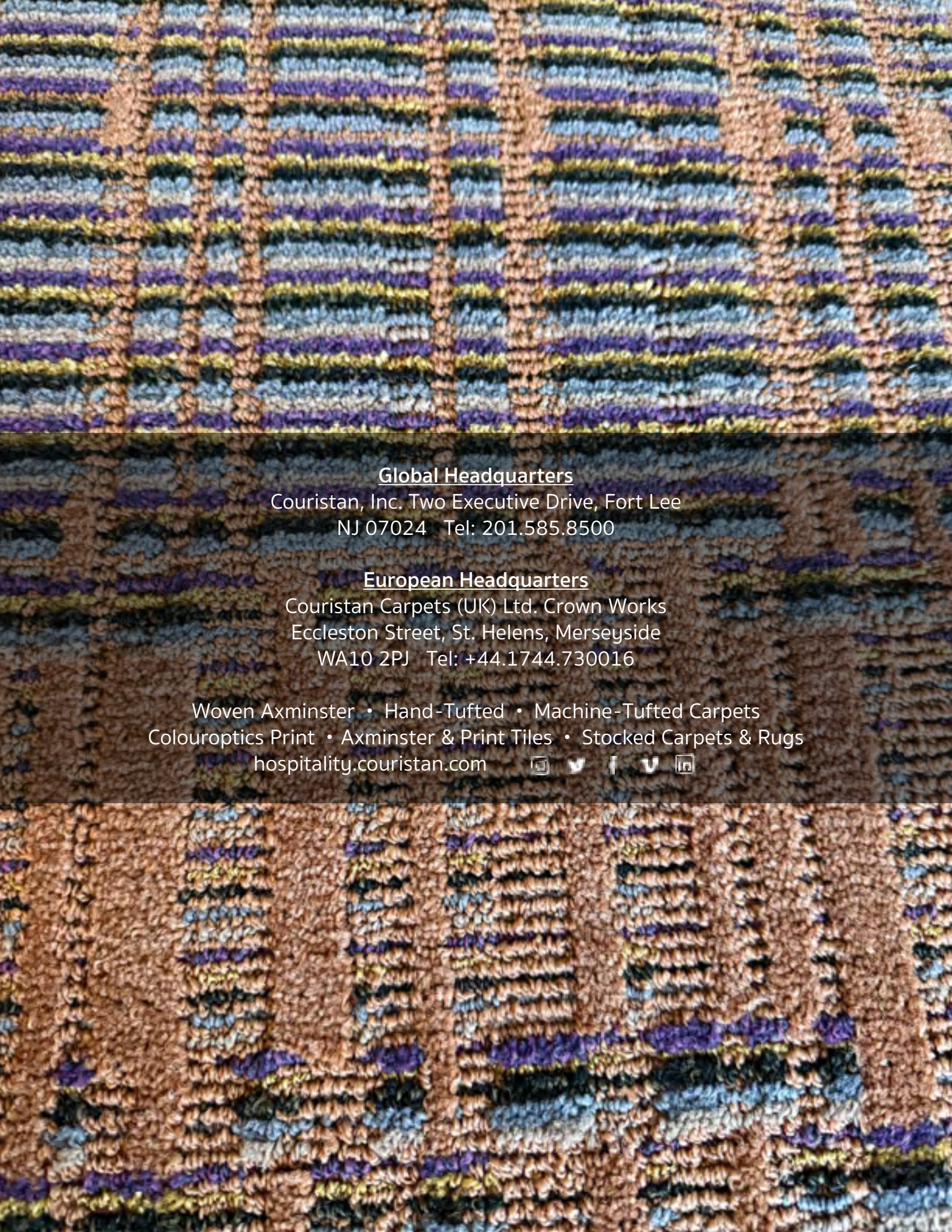


**289721B** Repeat: 13ft 1.71in x 17ft 6.67in (4.01M x 5.35M)



**289508B** Repeat: 24ft 0in x 36ft 0in (7.32M x 10.97M)





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Colouroptics Print • Axminster & Print Tiles • Stocked Carpets & Rugs  
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